



mYouth Socially Responsible Marketers

The project aim is to develop the capacity of consortia members to generate and disseminate knowledge regarding sustainability and social responsibility for the implementation of Sustainable Development Goals policies.

In all activities are involved partners from five countries : Austria; Nepal; North Macedonia; Poland and Uzbekistan.

The common vision of the project consortia is progress for humankind through the implementation of the SDGs, the most ambitious global agenda ever seen: to end poverty, zero hunger, reduce inequality, and partnership for protecting the planet by 2030.

Focus is on arising knowledge for SDGs – Environmental, Economic and Social well-being for today and tomorrow;

“The Future belongs to those who believe in the beauty of their dreams.”

— **Eleanor Roosevelt**

NEWSLETTER No 01

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TARGET GROUP

By using the Digital marketing 8P's approach, it will be easier to engage the target groups and stakeholders: Citizens; CSOs; Business community; Public authorities and Policy makers, to wider understanding and urgent implementation of the concept of SDGs and challenges in the Circular economy as an existential form of business behavior committed to sustainability through using Digital marketing tools.

SDGs support includes a wide range of activities and aspects that can be implemented in everyday life of every human in each country.

THE BEST WAY TO
PREDICT THE
FUTURE IS TO
CREATE IT.



Kick-off meeting has been realized in period from 02 to 09 March, 2019 in Dhulikhel, Nepal. Kick-off meeting was dedicated to discuss starting point for analysis, define dissemination strategy & schedule dissemination activities and other action points.

YouMAKE: Opening conference

The opening conference has been realized on 7th of March in the premises of VHS Bhaktapur. More than 50 NGO representatives and public authorities discussed how can youth take responsibility for its own future? How can the SDGs of the United Nations help shape their actions? Following the instructions, until mid-2021 various instruments (Methodology for the training of trainers) will be developed by the consortium and be translated in the five countries languages. Through a series of training programs and outreach activities in partner countries, these materials will be shared with trainers, facilitators and educators.

Kick-off meeting in Nepal



Dear past
thank you for
all the lessons.
Dear future,
I'm now ready



OUR WEBSITE
UNDER CONSTRUCTION





mYouth Socially Responsible Marketers Creating Something Out of Nothing!



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YouMAKE
Education is the
most powerful
weapon which we
can use to change
the world.
-Nelson Mandela

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Youthpass & Strategy for Recognition of youth work as a tool was developed for meeting the needs for recognition of youth worker and trainer competencies. The Strategy aims to facilitate increased impact and expanded global, regional and country-level action to address the need sand participation in the implementation, review and follow-up of the 2030 Agenda for Sustainable Development.



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YouMAKE
Youthpass & Strategy
for Recognition of youth work

What's next?

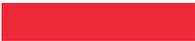
- Handbook (methodology) for training of trainers
- The next Mobility of Youth Workers will be held on 19-26.09.2020 in Struga
- National dissemination events and workshops for presentation of project outcomes.



THE FUTURE
DEPENDS ON
WHAT YOU DO
TODAY



PROJECT PARTNERS:

-  Grenzenlos –
Interkultureller Austausch
-  VHS Bhaktapur Community Learning
Center PVT LTD
-  Association for research, education
and development 'Marketing Gate'
-  Stowarzyszenie Instytut
Nowych Technologii
-  Tashkent State
Pedagogical University
Named After Nizami

THE ONES WHO ARE CRAZY
ENOUGH TO THINK THEY CAN
CHANGE THE WORLD ARE THE
ONES WHO DO

STEVE JOBS



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